

Pacific Rim Summit on Industrial Biotechnology & Bioenergy

BUILDING INNOVATIVE COLLABORATIONS ACROSS THE PACIFIC
SEPTEMBER 10-12, 2008 - VANCOUVER, BRITISH COLUMBIA



"Where East meets West"

SPONSORSHIP PROSPECTUS

Opening Reception

Level of Support: \$35,000

Exclusive (or Two Co-sponsorships available at \$20,000 each)

Date: Wednesday, September 10th

- This high-energy/ high-profile reception welcomes attendees to Pacific Rim 2008, featuring a venue that is guaranteed to leave an indelible impression. Food, beverage, planning, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Major signage at the event provided by BIO
- Ability to display company promotional materials and giveaways at event
- Recognition as a **Diamond** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for additional Diamond Sponsorship benefits (pg. 4)*

Poster Reception

Level of Support: \$20,000

Exclusive

Date: Thursday, September 11th

- This unique networking reception is held in conjunction with the opening of the poster exhibit area. Food, beverage, planning, entertainment, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Major signage at the event
- Recognition as a **Platinum** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Platinum Sponsorship benefits (pg. 4)*

Hotel Key Card

Level of Support: \$20,000

Exclusive

- This is an exceptional opportunity with prominent sponsor logo placement and message on all key cards at the official hotel of the 2008 Pacific Rim Summit
- Recognition as a **Platinum** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Platinum Sponsorship benefits (pg. 4)*

Plenary Luncheons

Level of Support: \$15,000

Three available

Dates: Wednesday, September 10th / Thursday, September 11th / Friday, September 12th

- Exclusive sponsorship of the luncheon, which will feature prominent guest speakers. Food, beverage, planning, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Signage at the event provided by BIO
- Ability to display company promotional materials and/or giveaways at event
- Reserved seating (one table) for sponsored Plenary Lunch Session
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Gold Sponsorship benefits (pg. 4)*

Meeting Bag

Level of Support: \$15,000

Exclusive

- Sponsor's logo placed prominently on conference meeting bags provides maximum visibility for the entire conference and beyond as registrants take the meeting bags home to use in their own communities
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Gold Sponsorship benefits (pg. 4)*

Track

Level of Support: \$10,000

Four Available

1. *Biofuels and Bioenergy*
 2. *Renewable Chemicals and Biobased Materials*
 3. *Marine Biotechnology, Bioprospecting & Algae Systems*
 4. *Synthetic Biology, Nanobiotechnology & Novel Applications*
- Guaranteed panel speaking role on a session within sponsored track (time-sensitive)
 - Sponsor logo recognition on the presentation screen and signage outside the presentation room
 - Recognition as a **Silver** sponsor
 - *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

Plenary Breakfast

Level of Support: \$10,000

Three Available

Dates: Wednesday, September 10th / Thursday, September 11th / Friday, September 12th

- Exclusive sponsorship of the breakfast. Food, beverage, planning, and venue at the event will be provided by BIO, with no additional cost to the Sponsor
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Sponsor logo recognition inside on the ballroom projection screen and outside of the ballroom on a freestanding sign
- Reserved seating (one table) for the sponsored Plenary Breakfast Session
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

Internet Café

Level of Support: \$10,000

Exclusive

- A computer with an open internet connection is a magnet, and provides the perfect placement to achieve visibility. Sponsor's logo will be seen on and around the screen every time attendees check their stocks and e-mail
- Sponsor recognition signage at café
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

Lanyard

Level of Support: \$10,000

Exclusive

- Each attendee's name badge comes with a lanyard that will feature the sponsor's logo, offering tremendous visibility for the entire conference
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

Refreshment Breaks

Level of Support: \$5,000

Two Available

- The Refreshment Break sponsor(s) will reach people throughout the programming with visibility at the (2) two refreshment breaks. Food and beverage will be provided by BIO with no additional cost to the Sponsor
- Signage at break location
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Bronze Sponsorship benefits (pg. 4)*

Supporting Sponsor

Level of Support: \$5,000

- One (1) 4'x6' tabletop exhibit
- One (1) exhibit-booth personnel registration
- One (1) full-conference registration
- One (1) full page ad in the on-site conference program
- Company listing on conference website and in conference program
- Recognition as a **Bronze** sponsor

Benefits Matrix	Diamond: \$35,000	Platinum: \$20,000	Gold: \$15,000	Silver: \$10,000	Bronze: \$5,000
Complimentary Registrations	Six (6)	Four (4)	Three (3)	Two (2)	One (1)
Exhibit Space	One 4'x6' Tabletop exhibit (includes one exhibit-booth personnel registration)	One 4'x6' Tabletop exhibit (includes one exhibit-booth personnel registration)	N/A	N/A	N/A
Ad placement in conference program	Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad
Company logo on conference website	YES w/ Hyperlink	YES w/ Hyperlink	YES	YES	Listing
Company logo in conference program	YES	YES	YES	YES	Listing
Meeting bag Insert	YES	N/A	N/A	N/A	N/A

For more information or questions please contact:
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For conference updates visit our website at: www.bio.org/pacrim