



Organizational Sponsorship Structure

Sponsorship Level	Annual Fee	Benefits
Gold	\$25,000	<ul style="list-style-type: none"> • Year-long recognition as a Gold sponsor via: <ul style="list-style-type: none"> ▪ BC Biotech website home page ▪ BioLinks newsletter ▪ Electronic and printed signage at all BC Biotech Events ▪ All event invitations and notices ▪ Letterhead ▪ Email signatures of all staff ▪ BC Biotech collateral materials • One-time recognition via: <ul style="list-style-type: none"> ▪ Annual Report ▪ Annual magazine • Five complimentary tickets to all BC Biotech events • Rotating opportunity to host an Industry Roundtable at sponsor's location • Rotating podium opportunities at: <ul style="list-style-type: none"> ▪ Distinguished Speaker Series ▪ Industry Roundtable • Use of "BC Biotech Gold Sponsor" graphic on marketing materials
Silver	\$15,000	<ul style="list-style-type: none"> • Year-long recognition as a Silver Sponsor via: <ul style="list-style-type: none"> ▪ BC Biotech website ▪ BioLinks newsletter ▪ Electronic and printed signage at all BC Biotech Events ▪ All printed and electronic event invitations and notices ▪ Letterhead • One-time recognition via: <ul style="list-style-type: none"> ▪ Annual Report ▪ Annual Magazine • Rotating podium opportunities at: <ul style="list-style-type: none"> ▪ Industry Roundtable • Three complimentary tickets to all BC Biotech events • Use of "BC Biotech Silver Sponsor" graphic on marketing materials
Bronze	\$7,500	<ul style="list-style-type: none"> • Year-long recognition as a Bronze Sponsor via: <ul style="list-style-type: none"> ▪ BC Biotech website ▪ BioLinks newsletter ▪ Electronic and printed signage at all BC Biotech Events ▪ Electronic event invitations and notices ▪ Letterhead • One-time recognition via: <ul style="list-style-type: none"> ▪ Annual Report ▪ Annual magazine • One complimentary ticket to all BC Biotech events • Use of "BC Biotech Bronze Sponsor" graphic on marketing materials

Notes:

- This structure is exclusive of the BioPartnering North America (BPN) Conference
- The annual sponsorship fee is above the basic membership fee which is required for all Organizational Sponsors
- In order to respect the long-standing support of sponsors for the BC Biotech Awards and Breakfast Speaking Series, podium opportunities for those events will be reserved for the existing sponsors. They will also receive profile equivalent to what has been traditionally offered at their respective events (though all organizational sponsors would also be recognized at the event in a less prominent manner).
- Sponsorship year is based on BC Biotech's fiscal (and membership) year – Apr. 1 to Mar. 31